COMMISSIONER OF SECURITIES AND INSURANCE MONTANA STATE AUDITOR'S OFFICE HELENA, MONTANA

IN THE MATTER OF:) CASE NO.: SEC-2008-21	
GLOBAL SPORTS MARKETING CORPORATION, dba GLOBAL BROADCAST DIGITAL NETWORK 112 Glenn Oak Road Norristown, PA 19403-2927,))) FINAL AGENCY DECISION) AND ORDER)	- 9
WAYNE DERRICK BUTLER, individually and in his capacity as CEO for Global Sports Marketing, Inc., and)))	2.1
CRAIG STEEN, individually and in his capacity as Chairman of the Board for Global Sports Marketing, Inc.,)))	
Respondents.)	

The Commissioner of Securities and Insurance, Office of the Montana State Auditor, (Commissioner) has reviewed the entire record in the above-captioned matter and the relevant law. The Amended Hearing Examiner's Proposed Findings of Fact, Conclusions of Law, and Order, issued March 4, 2010, (hereafter referred to as "Proposed Order") notified the Respondents that if they did not file exceptions with the Commissioner to the Proposed Order within 30 days of the date of that decision, that it would constitute a waiver of their right to judicial review of this decision. As of this date, no exceptions were filed by the Respondents. Therefore, the Commissioner finds good cause to issue the following:

ORDER

1. The Proposed Order, attached hereto as Exhibit A, is adopted in its entirety as the Final Agency Decision in this matter as if set forth fully herein;

2. The Respondents are ordered to comply with the Proposed Order, including, but not limited to, paying the administrative fines, restitution and interest as set forth therein.

SO ORDERED this 2 day of April, 2010.

MONICA J. KANDEEN

Commissioner of Securities and Insurance Office of the Montana State Auditor

CERTIFICATE OF SERVICE

I do hereby certify I served a copy of the foregoing Final Agency Decision upon all parties of record on the 12 day of April, 2010, by U.S. Mail or hand delivering a copy thereof to:

Hand Delivery:

Ms. Roberta Cross Guns State Auditor's Office 840 Helena Avenue Helena, MT 59601

U.S. Mail

Mr. Wayne Derrick Butler 112 Glenn Oak Road Norristown, PA 19403-2927

Global Sports Marketing Corporation 112 Glenn Oak Road Norristown, PA 19403

Mr. Craig Steen 1207 East Main Street #24 Bozeman, MT 59715-3858

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BEFORE THE MONTANA STATE AUDITOR
AND COMMISSIONER OF SECURITIES AND INSURANCE
HELENA, MONTANA

IN THE MATTER OF: Case No. SEC 2008-21 (03-02-07-253-C)GLOBAL SPORTS MARKETING CORPORATION, d/b/a GLOBAL BROADCAST DIGITAL NETWORK 112 Glenn Oak Road AMENDED Norristown, PA 19403-2927 HEARING EXAMINER'S PROPOSED WAYNE DERRICK BUTLER, Individually) FINDINGS OF FACT, and in his capacity as CEO for CONCLUSIONS OF LAW, Global Sports Marketing, Inc., and) AND ORDER CRAIG STEEN, individually and in his capacity as Chairman of the Board for Global Sports Marketing, Inc., Respondents.

Pursuant to mailed notice, on Tuesday, September 1, 2009, in the Second Floor Conference Room of the State Auditor's Office, 840 Helena Avenue, Helena, Montana, a contested case hearing was conducted by the undersigned hearing examiner in the above matter. The hearing was conducted pursuant to the hearings and appeals provisions of the Securities Act of Montana (§§ 33-1-101, et seq., MCA); the contested case provisions of the Montana

AMENDED HEARING EXAMINER'S PROPOSED FINDINGS OF FACT, CONCLUSIONS OF LAW, AND ORDER - 1

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- · Administrative Procedure Act (§§ 2-4-601, et seq., MCA); and Montana's statutory, public participation in governmental operations notice and hearing provisions (§§ 2-3-101, et seq., MCA).

At the contested case hearing, Roberta Cross Guns, Legal Counsel for the Montana State Auditor's Office represented the Securities Department (DOS) of the Commissioner of Securities (COS). Wayne Derrick Butler (Butler) and Craig Steen (Steen) did not appear, nor did any counsel appear on their behalf respectively, nor any counsel or anyone on behalf of Global Sports Marketing Corporation (Global).

Testimony was received on behalf of DOS from Gene Hermanson, former DOS Securities Investigator; Al Ludwig, DOS Securities Examiner; Troy Durrell, an individual investor; and Richard Helvey and Leona Helvey, each also an individual investor.

The following document copies were offered by DOS without objection and received into evidence: "Join the Millionaire Club!" brochure (Exhibit A); "Affidavit of Craig L. Steen in Support of the Motion of Petitioning Creditors for an Order Directing the Appointment of an Interim Trustee" in Global's Involuntary Chapter 7 case in the United States Bankruptcy Court for the District of Delaware (Exhibit B); December 22, 2005 e-mail from mycsa@comcast.net with October 31, 2005, e-mail from CDDiggersteen@aol.com (Exhibit C); September 20, 2006, letter

from Marsha White, Director of Real Estate and Property 1 2 Management of the State of Indiana's Bureau of Motor Vehicles - 3 addressed to Global's Wayne Butler Sr. (Exhibit D); undated "Dear 4 Investor" letter "From the desk of Wayne Butler, Global Digital 5 Broadcast" (Exhibit E); April 7, 2005, "Global Digital Broadcast 6 Affiliate License Agreement" with Troy and Lorena Dorrell 7 (Exhibit F); September 30, 2005, "Equipment Purchase and 8 Licensing Agreement" between Global and the Dorrells (Exhibit G); 9 October 5, 2005, "Equipment Purchase and Licensing Agreement" 10 11 between Global and Entrust Administration Custodian FBO 12 Richard F. Helvey (Exhibit H); March 4, 2005, "Global Digital 13 Broadcast Affiliate License Agreement" with Leona Jo Helvey 14 (Exhibit I); March 10, 2005, "Global Digital Broadcast Affiliate 15 License Agreement" with Leona Jo Helvey (Exhibit J); and 16

April 19, 2005, "Global Digital Broadcast Affiliate License

Agreement" with Leona Helvey (Exhibit K).

From the testimonial and documentary evidence presented, the Hearing Examiner makes the following proposed:

FINDINGS OF FACT

1. During his employment as a DOS Securities Investigator from 2005 to 2008, Gene Hermanson (Hermanson) testified to having received an investor complaint from Ron Milledge (Milledge).

During his investigation of that complaint, Hermanson ascertained

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other Global investors. Each of the investors had been solicited by, and offered an investment from Craig Steen who indicated the opportunity of receiving a large return on their investments.

The investors either gave a check for the investment directly to Steen or sending a check directly to Wayne Butler (Butler) in Pennsylvania. (Tr. 4, 8-11.)

- 2. Hermanson testified the investment marketing materials produced by Global indicated an earning potential of \$100,000 a month from the standard investment package cost of \$37,000.

 (Tr. 11; Exh. A.) These materials did not contain risk disclosures, nor information about or contact information for Butler. (Tr. 12.) The investment consisted of investment contracts purchasing a license for plasma digital TV screens that would be placed in high traffic areas such as shopping centers and airports, and for which advertisements would be sold and investors would receive a great portion of that revenue. (Tr. 5-6, 27; Exhs. A, C, E, and F-K.) These investment contracts were not registered. (Tr. 27.)
- 3. Headquartered in Pennsylvania, Global is a Delaware Corporation formed on or about June 3, 2004, but operated as a partnership prior to that date. Global's board consisted of two directors, Butler and Steen, who are believed to be the sole stockholders since no stock was issued. (Tr. 14; Exhs. A, B, and

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C.) The investment marketing materials state that Global Sports Marketing Corporation owns and operates a variety of companies, including Global Digital Broadcast Network, Global Kiosk Marketing, Global Coupon Marketing, Icastnet, and three online casinos. (Exh. A.)

- 4. Butler is the CEO of Global (Exhs. C, E, F, and J) and has never been registered in any capacity with the DOS. (Tr. 27.) Steen is the Chairman of the Board of Global. (Tr. at 13:7-8, 14:16-17, 46:13-13, 57:11-12; Exhs. C, G, and H.)
 Neither Steen nor Butler has ever been registered with the DOS to sell securities. (Tr. 20, 27.)
- 5. Troy Durrell (Durell) testified to being called by

 Steen stating he (Steen) had a neat idea to invest and make some

 money, and then being given the investment marketing materials

 titled "Join the Millionaire's Club!" Steen explained the idea

 was that Durell would be purchasing video screens in blocks in

 different towns, on which advertising would be placed resulting

 in a return on Durrell's money. Steen represented this as being

 a joint venture between himself and Butler, with Steen as the

 originator of the whole concept and idea and developer of the

 whole business plan. Durrell talked with Butler several times

 and also met with him in 2006. (Tr. 29-32, 40; Exh. A.)

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6. Durrell and his wife invested the following sums with Global via checks payable to Global given to Steen in the following amounts and dates: \$57,000 on April 7, 2005; \$66,000 on July 24, 2005; and \$96,000 on October 11, 2005. His son also invested \$8,000 or so. (Tr. 34.)

- 7. Steen sales-pitched the investment to Durrell and his wife, and enticed them to invest even more after remitting the following sums to them: \$2,285 in June, 2005; \$2,496 in July, 2005; \$1,817 in August, 2005; and \$5,480 in September, 2005. No further payment was received, nor was any principal returned although requested. (Tr. 36-37.) As a passive investor, their returns were represented by Butler to improve 100%. (Tr. 38-39; Exh. E.)
- 8. Global evidenced its investments through a variety of agreements. One of these agreements was the "Global Digital Broadcast Affiliate License Agreement," which initially cost \$37,000 for the standard affiliate package. For passive investors, a Global Digital Broadcast Passive Business Model Addendum was included. This addendum states "a passive business model is one in which the purchaser (investor) purchases an affiliate package from Global and the day to day operations of the business are performed by Global." Those investors purchasing plasma screens to be installed in shopping malls

Agreement or an "Equipment Purchase and Licensing Agreement."

The price for mall screens was different than for the standard affiliate package. (Tr. 40-41, Exhs. F and G.) Steen presented these documents to Durrell and his wife, and by which they consummated their investments. (Tr. 41-42; Exhs. F and G.)

9. Richard Helvey (R-Helvey) testified to being given

- 9. Richard Helvey (R-Helvey) testified to being given "Join the Millionaire's Club!" investment marketing materials (i.e. Exh. A) by Steen (Tr. 50-51; Exh. A) and revenue returns of 50% being conjunctively represented to him by Steen and Butler. (Tr. 52-53.) R-Helvey invested with Global initially in the amount of \$8,000, and then \$36,000 via an "Equipment Purchase and Licensing Agreement" for a total amount of \$44,000, via a self-directed Individual Retirement Account. (Tr. 58-59; Exh. H.) A factor for R-Helvey doing so was the representation that Steen would be putting a lot of his own funds into it. (Tr. 53-54, Exh. H.) R-Helvey believes he received no return of principal. (Tr. 59.)
- 10. Leona Helvey (L-Helvey) testified to being introduced to the Global advertising "screens" investment opportunity by Steen, who gave her "Join the Millionaire's Club!" investment marketing materials (i.e. Exh. A) and also told her that he (Steen) would be investing his own money as well. (Tr. 61-63;

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Exh. A.) She communicated telephonically with Steen a lot as well as via e-mails, and also telephonically with Butler who made promises of the world. (Tr. 70, 72, 73-74.) She invested additional sums as a result of sums initially being remitted to her, as well as to her husband. (Tr. 64.)

- 11. L-Helvey invested with Global via entering into Global Digital Broadcast Affiliate License Agreements in various sums, e.g. \$37,000 in March, 2005; \$59,000 in April, 2005. (Tr. 65; Exhs. J, K, and I.) She and her husband ultimately invested a total of \$219,330 of which \$101,000 came from a home equity loan. (Tr. 68-69.)
- 12. Steen took specific actions to solicit investors, including presentations at investors' homes, telephone conversations, and providing investors with the prospectus entitled "Join the Millionaire Club." (Tr. 11-12, 30-31, 35-37, 50-51, 61-63; Exhs. A and C.) Steen provided correspondence encouraging investors to keep their investment dollars with Global. In an e-mail to investors dated October 31, 2005, Steen states, "The intentions that people get a good return on their investments has not changed" and "You have invested in the corporation which is a result of MY and Wayne's ideas Anyone that wants out can get out. But they need to make that

decision that they just want to get out or they need to just sit back and take the ride as it comes." (Tr. 15-16, 37; Exh. C.)

- investment in Global. In an undated letter to investors, Butler states "we have secured approximately forty major building locations to install our plasma screens. I expect us to have nearly eighty buildings in the next week or two." However, DOS has no information indicating these screens were ever purchased or installed. In the same undated letter Butler states, "I expect the price of the affiliate to double in price by April 30, 2005. The affiliate price would go from \$37,000 to \$74,000. What this means for the passive investor is your equity position would improve 100%. Therefore you could sell for twice the price you paid to purchase your affiliate." (Exh. E.)
- 14. Global never installed plasma screens as described to the investors, including screens that were to be installed at the State of Indiana's Bureau of Motor Vehicles. (Tr. at 17, 23, 32-34, 38; Exh. D.) All evidence is contrary to Global ever selling advertising for any plasma screens.
- 15. Al Ludwig, a DOS Securities Examiner, testified to scheduling, i.e. audit and review the transactions and money flow between the Steen's bank accounts. (Tr. 76-77.) The scheduling showed that Steen co-mingled investor monies with his individual

private funds (Tr. 80-81) and that Butler used investor funds for his own personal use. (Tr. 25.)

16. Investors Troy and Lorena Durrell invested \$219,000 in Global over the course of their involvement with Global, Steen, and Butler (Tr. 34) and received a total of \$12,078 in return on their investment from Global during the first few months of their involvement with Global, Steen, and Butler. (Tr. 36-37.)

Although Steen and Butler offered buy-back of anybody who didn't want to be in, and Durrells accepting that offer, nothing happened. (Tr. 32.) Durrells never received return of their principal, nor did they receive the majority of the interest promised. (Tr. 37:12-16.)

- 17. Investors Richard and Leona Helvey invested \$219,330 in Global over the course of their involvement with Global, Steen, and Butler. (Tr. 70.) They received a total of \$10,032.22 in return on their investment from Global during the first few months of their involvement with Global, Steen, and Butler. (Tr. 71-72.) Helveys also never received return of their principal, nor did they receive the majority of the interest promised. (Tr. 59, 72.)
- 18. On June 12, 2009, the DOS submitted a "Motion for Default Judgment Memorandum in Support" seeking a default judgment imposing the relief requested in the DOS's June 2, 2008,

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"Notice of Proposed Agency Disciplinary Action and Opportunity for Hearing" (Complaint) as against Global. No response was ever received from Global to this motion, nor did Global appear at the hearing despite being mailed on July 24, 2009, an "AMENDED Notice of Hearing" of that date.

- 19. The DOS found additional investors during the course of its investigation. Post-hearing, DOS submitted an "Affidavit in Support of Proposed Findings of Fact" (Affidavit) from Gene Hermanson identifying the individual investors and their specific losses not only in support of DOS's default motion, but for the additional specific purpose of enabling the undersigned, as he deems necessary, to properly distribute the restitution. This Affidavit accompanied DOS's proposed findings and conclusions. Despite being mailed a copy of this post-hearing document, Global submitted nothing in response.
- 20. These post-hearing documents identify the investors and their investments identified in DOS's Complaint as follows:
 - a. Investor 3, Michael Derzay, invested \$16,000 in Global and has not received any return on his investment.

 (Complaint ¶ 28; Aff. ¶¶ 4(d) and 7; Tr. 8-9.)
 - b. Investors 3, 4, 5, 6, 7, and 8, Michael Derzay, Katie Derzay, Ken and Cheryl Baker, and Tim and Kathy Simkins, respectively, formed an investment club known as

BDS Investments that invested \$125,000 in Global.

(Complaint ¶ 29; Aff. ¶¶ 4(d), (e), (f), (g) and 6; Tr. 8,

9.) These investors received \$6,544 in return on the investment from Global. (Complaint ¶ 29; Aff. ¶¶ 4(d), (e), (f), (g) and 6; Tr. 8-9.) These investors have not received any further return on their investment. (Complaint ¶ 29; Aff. ¶¶ 4(d), (e), (f), (g) and 6; Tr. 8, 9:1-4.)

- \$16,000 in Global. (Complaint ¶ 30; Aff. ¶¶ 4(f) and 8; Tr. 8-9.) These investors have not received any return on their investment. (Complaint ¶ 30; Aff. ¶¶ 4(f) and 8; Tr. 8-9.)
- d. Investors 9 and 10, David and Rachel Anderson invested \$69,000 in Global. (Complaint ¶ 37; Aff. ¶¶ 4(h) and 9; Tr. 8-9.) These investors received \$4,142 in return on the investment from Global. (Complaint ¶ 37; Aff. ¶¶ 4(h) and 9; Tr. 8-9.) These investors have not received any further return on their investment. (Complaint ¶ 37; Aff. ¶¶ 4(h) and 9; Tr. 8-9.)
- e. Complainant and Investors 13, 14, and 15, Ronald Milledge, Pat Milledge, Karyn Milledge and Joan Milledge Reeves invested \$145,000 in Global. (Complaint ¶ 42; Aff. ¶¶ 4(a), (j), (k), and 5; Tr. 8-9.) These investors received \$13,537 in return on the investment from Global.

(Complaint ¶ 42; Aff. ¶¶ 4(a), (j), (k), and 5; Tr. 8-9.)

These investors have not received any further return on their investment. (Complaint ¶ 42; Aff. ¶¶ 4(a), (j), (k), and 5; Tr. 8-9.)

- f. Investors 16 and 17, Myron and Karen Moore invested \$125,000 in Global. (Complaint ¶ 46; Aff. ¶¶ 4(1) and 10; Tr. 8-9.) These investors received \$4,628 in return on the investment from Global. (Complaint ¶ 46; Aff. ¶¶ 4(1) and 10; Tr. 8-9.) These investors have not received any further return on their investment. (Complaint ¶ 46; Aff. ¶¶ 4ff. ¶¶ 4(1) and 10; Tr. 8-9.)
- g. Investors 18 and 19, GB and Cindy Kohoutek invested \$20,000 in Global. (Complaint ¶ 47; Aff. ¶¶ 4(m) and 11; Tr. 8-9.) These investors received \$1,542 in return on the investment from Global. (Complaint ¶ 47; Aff. ¶¶ 4(m) and 11; Tr. 8-9.) These investors have not received any further return on their investment. (Complaint ¶ 47; Aff. ¶¶ 4(m) and 11; Tr. 8-9.)
- h. Investors 20 and 21, Audrey and Gary Steen invested \$201,500 in Global. (Complaint ¶ 49; Aff. ¶¶ 4(n) and 12; Tr. 8-9.) These investors received \$3,084.80 in return on the investment from Global. (Complaint ¶ 49; Aff. ¶¶ 4(n) and 12; Tr. 8-9.) These investors have not received

any further return on their investment. (Complaint \P 49; Aff. $\P\P$ 4(n) and 12; Tr. 8-9.)

- 21. Each of the Montana investors in Global that Hermanson talked with during his investigation were solicited and offered the investment by Steen. (Tr. 9.)
- 22. The factual record indicates a total investment by Montana investors, less any return on investment, of \$1,100,243.

From the foregoing findings of fact, the Hearing Examiner makes the following proposed:

CONCLUSIONS OF LAW

- 1. According to §§ 2-15-1901 and 30-10-107, MCA, the Montana State Auditor is the Montana Commissioner of Securities (COS).
- 2. The COS has jurisdiction over this matter pursuant to \$\\$\$ 30-10-102, 30-10-107, 30-10-201, 30-10-301, 30-10-304, 30-10-305, and 30-10-307, MCA.
- 3. Respondents, Global, Butler, and Steen are each a "person" as defined by § 30-10-103(16), MCA.
- 4. The proffered investments of Respondent, Global and those of its affiliated entities in this matter regarding digital plasma screen advertising each constitute a "security" as defined by § 30-10-103(22), MCA, and are not registered as a security in

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Montana, nor eligible for any registration exemption under § 30-10-202, MCA.

- 5. Butler and Steen each offered, sold, and/or was a sales participant or agent in the offering and/or sale of a security to at least twenty investors while not registered to do so by the State of Montana, and is in violation of § 30-10-201, MCA.

 Butler and Steen each violated § 30-10-201, MCA, in their respective offering and/or sales actions and related participatory actions with these twenty investors.
- 6. Butler and Steen each offered and/or sold an unregistered Global security to at least twenty investors, in violation of § 30-10-202, MCA.
- 7. Global, Steen, and Butler each engaged in fraudulent acts via their respective actions with the twenty investors when each of them participated in the development and/or distribution of a document that misled Global investors as to the likely return on their investment, including but not limited to:
 - a. failing to disclose to the investor the risks associated with their investment in Global,
 - b. failing to disclose to the investor that the investment dollars were being used for the personal benefit of Butler and Steen, and

installation of plasma screens that were to be used for advertising, in violation of § 30-10-301(1)(b), MCA.

8. Global, Steen, and Butler each violated § 30-10-301(1)(c), MCA, by engaging in an act, practice, and/or course of

with shopping malls and other businesses regarding the

business regarding each of the twenty investors that acted, or

would act, as a fraud or deceit on their customers by:

misleading the investor about contracts Global had

- a. distributing a document that misled the potential investor of Global as to the likely return on that investment,
- b. failing to disclose to the investor the risks associated with that investment in Global,
- c. failing to disclose to the investor that the investment dollars were being used for the personal benefit of Butler and Steen,
- d. misleading the investor about contracts Global had with shopping malls and other businesses regarding the installation of plasma screens that were to be used for advertising,
- e. failing to disclose to the potential investor it/he was not registered to offer securities in Montana, and

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f. failing to disclose to the potential investor that the Global security was unregistered.

From the foregoing Findings of Fact and Conclusions of Law, the Hearing Examiner proposes to the Commissioner of Securities the following:

ORDER

- 1. The DOS's motion for entry of a default order imposing the relief requested in the DOS's June 2, 2008, Notice of Proposed Agency Disciplinary Action and Opportunity for Hearing as against Global Sports Marketing Corporation (Global Sports) is granted.
- 2. Pursuant to § 30-10-305(1)(a), MCA, Global, Steen, and Butler shall each permanently cease and desist their respective actions violative of the Montana Securities Act.
- 3. Pursuant to § 30-10-305(3), MCA, Respondent Steen shall pay a fine of \$5,000 for each of the six identifiable violations of § 30-10-301(1)(c), MCA, he committed against each of the twenty Montana investors, for a total fine amount of \$600,000.
- 4. Pursuant to § 30-10-305(3), MCA, Respondent Butler shall pay a fine of \$5,000 for each of the six identifiable violations of § 30-10-301(1)(c), MCA, he committed against each of the twenty Montana investors, for a total fine amount of \$600,000.

- 5. Pursuant to § 30-10-305(3), MCA, Respondent Global shall pay a fine of \$5,000 for each of the six identifiable violations of § 30-10-301(1)(c), MCA, it committed against each of the twenty Montana investors, for a total fine amount of \$600,000.
- 6. Pursuant to §§ 30-10-201(18) and 30-10-305(3), MCA, Butler and Steen shall each pay an additional fine of \$5,000 for failing to register in accordance with § 30-10-201, MCA.
- 7. Pursuant to § 30-10-305(3), MCA, Butler and Steen shall each pay an additional fine of \$5,000 for offering and/or selling securities not registered nor exempt in accordance with § 30-10-202, MCA.
- 8. Pursuant to § 30-10-309, MCA, Global, Steen, and Butler are each jointly and severally liable to pay restitution to the following investors in the following respective, collective amounts:
 - a. Richard and Leona Helvey, \$209,298.00;
 - b. Troy and Lorena Durrell, \$206,922.00;
 - c. Michael Derzay, \$16,000;
 - d. Michael Derzay, Katie Derzay, Ken and Cheryl Baker, and Tim and Kathy Simkins, a/k/a BDS Investments, \$118,456.00;
 - e. Ken and Cheryl Baker, \$16,000;

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- f. David and Rachel Anderson, \$64,858.00;
- g. Ronald Milledge, Pat Milledge, Karyn Milledge and Joan Milledge Reeves, \$131,463.00;
 - h. Myron and Karen Moore, \$120,372.00;
 - i. GB and Cindy Kohoutek, \$18,458.00; and
 - j. Audrey and Gary Steen, \$198,415.20;

(being a total amount of \$1,100,242.20), together with 10% interest on each of the respective sums from the date of the respective violation(s).

NOTICE OF NECESSITY TO FILE EXCEPTIONS TO THESE <u>PROPOSED</u> FINDINGS OF FACT, CONCLUSIONS OF LAW, AND ORDER WITHIN 30 DAYS OF THE DATE OF THIS DECISION

Pursuant to the Montana Administrative Procedures Act at Mont. Code Ann. § 2-4-621, adversely affected parties in this case have the opportunity to file written exceptions with supporting briefs and to present an oral argument to the Commissioner of Securities and Insurance or her designee. If a party does not file exceptions to the above Proposed Findings of Fact, Conclusions of Law and Order with the Commissioner of Securities and Insurance, Office of the State Auditor, at 840 Helena Avenue, Helena, MT 59601, within 30 days of the date of this decision, this will constitute a waiver of an adversely affected party's right to judicial review of this decision pursuant to Mont. Code Ann. § 2-4-702. Exceptions must be filed in order to exhaust all administrative remedies available to any party who believes he/she is aggrieved by this proposed decision.

Dated this 4th day of March, 2010.

Michael J. Rieley, Hearing Examiner

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CERTIFICATE OF SERVICE

I do hereby certify I served a copy of the foregoing AMENDED Hearing Examiner's Proposed Findings of Fact, Conclusions of Law, and Order upon all parties of record on the 4th day of March, 2010, by mailing, e-mailing, faxing, or hand delivering a copy thereof to:

Ms. Roberta Cross Guns Special Assistant Attorney General State Auditor's Office 840 Helena Avenue Helena, MT 59601

Global Sports Marketing Corporation 112 Glenn Oak Road Norristown, PA 19403

Mr. Wayne Derrick Butler 112 Glenn Oak Road Norristown, PA 19403-2927 Mr. Craig Steen 1207 East Main Street #24 Bozeman, MT 59715-3858

Gwendolyn A. Vashro